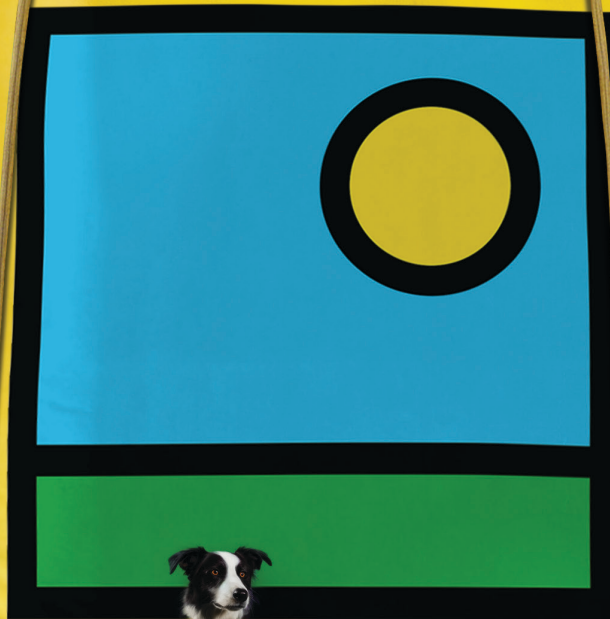


 **BARENBRUG**



**2026 CALENDAR**



Meet Riley - our K9 seed sack supervisor, with a nose for quality and a tail that wags for Barenbrug.

Riley's Human: Jo - Head of Marketing

# JANUARY



## MAXSYN

### PERENNIAL RYEGRASS

The next generation perennial legend, available with *NEA4* and now with *NEA12*, for superior persistence & summer growth.



S	M	T	W	T	F	S
				New Year's 1	Day after New Year's Day 2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	Wellington Anniversary 19	20	21	22	23	24
25	Northland & Auckland Anniversary 26	27	28	29	30	31



*Clover rover Vespa takes her clover connoisseur job seriously!*

*Vespa's Human: Emma - Production Agronomist*

# FEBRUARY



## ARRAY

### PERENNIAL RYEGRASS

The superstar perennial, delivering high intake, yield, N uptake and persistence.

The diploid of the future!



S	M	T	W	T	F	S
1 <i>Nelson Anniversary</i>	2	3	4	5	6 <i>Waitangi Day</i>	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28



*Rocket brings extra bounce to Barenbrug pasture.*

*Rocket's Human: Linda - Inventory Manager*

# MARCH



## FORGE HYBRID RYEGRASS

The phenomenal  
3-5 year pasture with  
environmental benefits  
and enviable performance.

 **BARENBRUG**

S	M	T	W	T	F	S	
1	2	3	4	5	6	7	
8	Taranaki Anniversary	9	10	11	12	13	14
15	16	17	18	19	20	21	
22	Otago Anniversary	23	24	25	26	27	28
29	30	31					



*Gary's got his paws on the pulse of Barenbrug pasture!*

*Gary's Human: Shara - Plant Breeding Technician*

# APRIL



## 4FRONT PERENNIAL RYEGRASS

The benchmark in tetraploid perennials.  
Good for the environment and animals love it!



S	M	T	W	T	F	S
			1	2	Good Friday 3	4
Daylight Saving Ends 5	Easter Monday 6	Southland Anniversary 7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	Anzac Day 25
26	Anzac Day Observed 27	28	29	30		



*Whether it's wisdom or wiggles, Pip & Mila prove fields are best enjoyed with a buddy (and a comfy seat)!*

*Pip & Mila's Human: Will - Plant Breeding Manager*

# MAY



## SHOGUN HYBRID RYEGRASS

The trusted 1-3 year pasture.  
Now available with *NEA12*.



S	M	T	W	T	F	S
31					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30



*Edward and Alfred - full throttle farmhands*

*Edward & Alfred's Human: Richard - Production Manager*

# JUNE



## GOVERNOR PERENNIAL RYEGRASS

Our great all-rounder,  
persistent, growthy + dense.

 **BARENBRUG**

S	M	T	W	T	F	S
	King's Birthday 1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				



*Bea is happy to be a part of the Barenbrug pack.*

*Bea's Human: Shannon - Area Manager*

# JULY



## ROHAN SPR

SPREADING PERENNIAL

Covering the ground like nothing else, it protects hill country with fine, dense pasture and easy care feed all year long.



S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	Matariki 10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	



*Mea's keeping an eye on the stock from up high.*

*Mea's Humans: Mark - Pasture Systems Manager  
Katie - Marketing Co-ordinator*

# AUGUST



## TYSON

### PERENNIAL RYEGRASS

Add more feed to the menu during lambing and calving and watch young animals prosper.

 **BARENBRUG**

S	M	T	W	T	F	S
30	31					1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29



*Rufus is all smiles now we are racing into spring.*

*Rufus's Human: Sue - Production Administration*

# SEPTEMBER

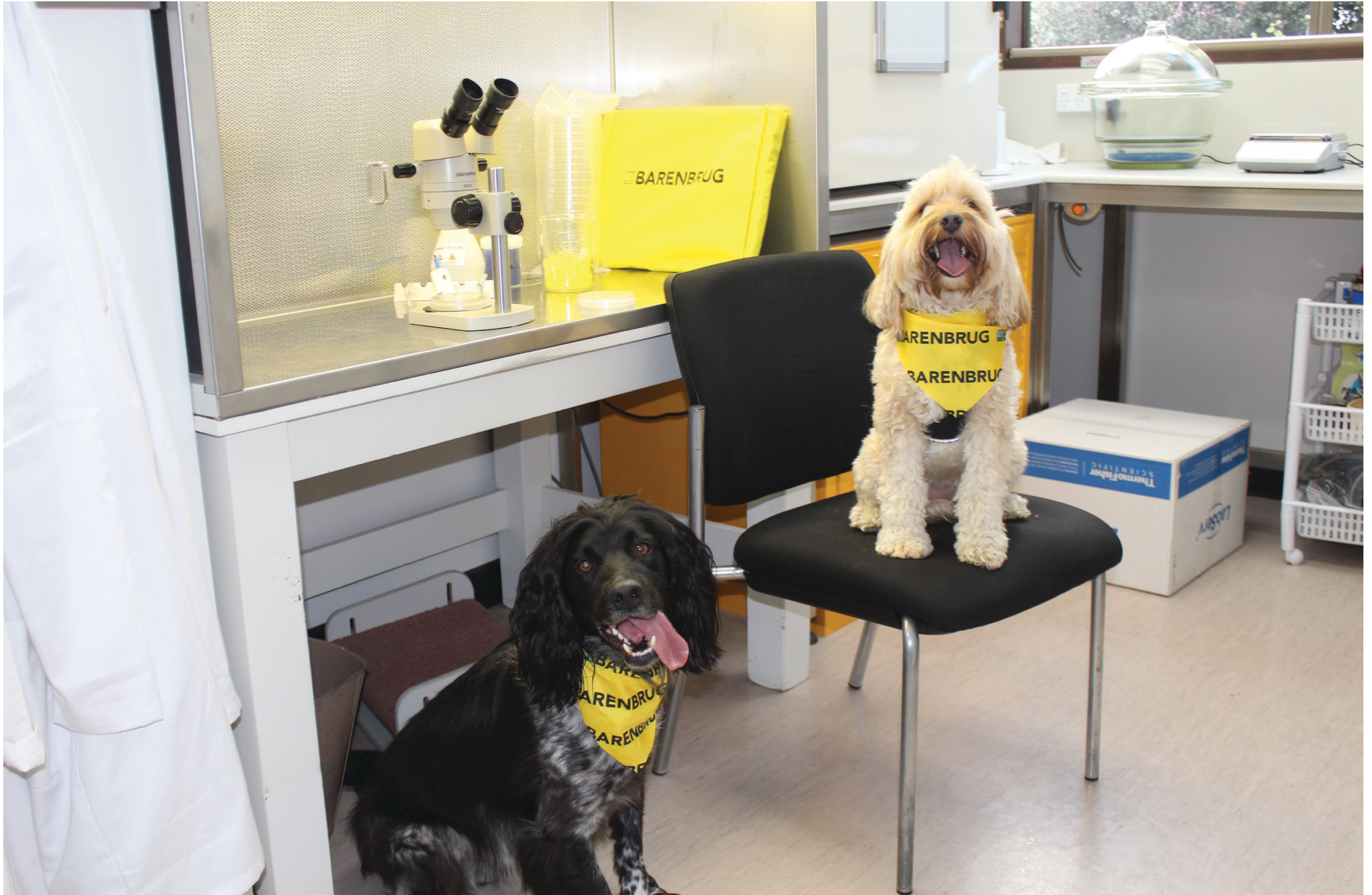


## RACER ANNUAL RYEGRASS

It races out of the ground for more yield at first grazing and exceptional winter yield.



S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
Daylight Saving Starts 27	South Canterbury Anniversary 28	29	30			



*Lab results are in: Shadow and Jynx are 100% top dogs.*

*Shadow's Human: Amanda - Laboratory Manager  
Jynx's Human: Jacqueline - Microbiology Technician*

# OCTOBER



## TABU<sup>+</sup>

### ITALIAN RYEGRASS

Sow and stand back: you'll be grazing this sooner than virtually anything else.



S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	Hawke's Bay Anniversary 23	24
25	Labour Day 26	27	28	29	30	31



*Whiskey working hard, just like our ryegrass in the paddock.*

*Whiskey's Human: Brooklyn - Farm Technician*

# NOVEMBER



## CATCH-CROP+

Prevent nitrogen leaching post winter crop and grow more feed with better quality.



S	M	T	W	T	F	S
1 <i>Marlborough Anniversary</i>	2	3	4	5	6	7
8	9	10	11	12 <i>Canterbury Anniversary</i>	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29 <i>Chatham Islands &amp; Westland Anniversary</i>	30					



*Poppy's got the pasture checks covered, cruising the paddocks on four wheels!*

*Poppy's Human: Jeremy - Area Manager*

# DECEMBER



*Wishing you a paws-itively joyful holiday season, filled with wagging tails and festive cheer - from our four-legged family to yours!*



S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	Christmas Day	25
						Boxing Day
27	Boxing Day Observed	28	29	30	31	

# Celebrating the Dogs of Barenbrug

At Barenbrug, our mission is simple: to help Kiwi farmers grow great pasture and run productive, resilient farms. But it's not just our work that connects us to the land, it's the lives we lead, and the companions we share it with.

This year's calendar is a light-hearted tribute to the "Dogs of Barenbrug", the beloved canines of our own team. From loyal working dogs to couch companions, these four-legged friends are part of our Barenbrug family and a reminder of the deep connection between people, animals, and the land.

While not all of these dogs round up stock or ride on the back of the ute, they all represent something we have in common with the farming community: a love for dogs, the outdoors, and a way of life that values loyalty, hard work, and heart. We hope these friendly faces bring a smile to your day, just as they do to ours.

Here's to a successful and fulfilling 2026, from our paddocks to yours.

- *The Team at Barenbrug NZ*



Grow with Confidence

 **BARENBRUG**