



**Turn your farm
green this summer**

WITH 501 CHICORY

= PROFIT + ECO-FRIENDLY

High intakes

501 Chicory is soft, easy to eat, with very high feed value. All this adds to happy animals.

Fast establishing

It establishes very quickly, meaning its ready for cows earlier. In trials and on-farm across many soil types, *501 Chicory* early growth has stood out, particularly in dry seasons.

More milk

501 Chicory's extra yield is predicted to produce an extra 7% kg MS, giving an additional income of \$500/ha (based on \$10/kg MS) over some other cultivars.

Less greenhouse gas emissions

When cows can go to a paddock and eat a feed, it always has a better footprint than importing anything on a truck.

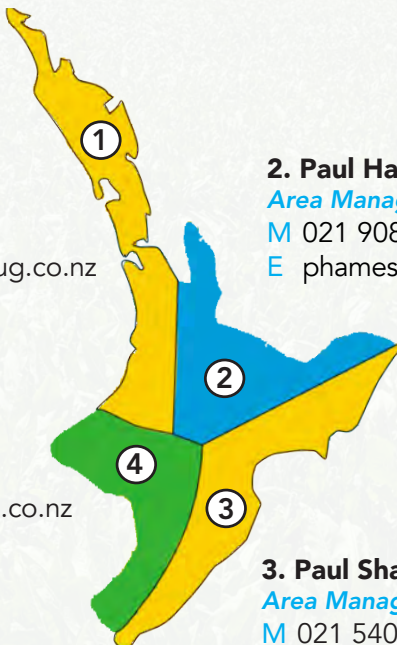
Reduced nitrogen leaching

Chicory has a very high water content, which dilutes cow urine N concentration. It works the same way as plantain, but chicory is better!

Insecticide free

No need for insecticides for diamond back moth or cabbage white butterfly (unlike brassica crops).

For more, contact our team



1. Julie Gaukrodger

Area Manager

M 021 775 387

E jgaukrodger@barenbrug.co.nz

2. Paul Hames

Area Manager

M 021 908 177

E phames@barenbrug.co.nz

4. Bruce Paterson

Area Manager

M 021 495 594

E bpaterson@barenbrug.co.nz

3. Paul Sharp

Area Manager

M 021 540 673

E psharp@barenbrug.co.nz

Gemma Hansen

Agronomist

Upper North Island

M 021 103 6810

E ghansen@barenbrug.co.nz

Subscribe to gain new Insight



Scan here to join

Keep up to date with all things pasture and home grown feed by signing up for 'Insight'.

Simply scan the code, let us know a few details, and you're good to go.

Insight is emailed straight to your inbox each month. Free and only available to subscribers.