

Pick a proven performer this spring.

Take the risk out of your pasture renewal – and get the best returns – by sowing proven cultivars.



Better pasture together™

 **BARENBRUG**



Make every dollar go further

Use our top tips to plan the most cost-effective pasture renewal strategy this spring, and you'll be better off, both immediately and in the medium term.

1. Short term is great but...

A quick fix, like annual ryegrass, is cheaper and grows a lot of feed, fast. But it will need to be resown in the next 12 months, with all the associated costs.

So balance both short and longer term pasture options.

2. Hybrids great option

High performance hybrids like *Shogun* or *Forge* grow 1-1.5 tonnes more cool season yield than top perennials, plus they're easier to graze and animals love them.

They will get you through the next 2-5 years - when hopefully returns will be better.

3. Top perennials provide most value

Cultivars like *Array* and *Maxsyn* cost more up front, but deliver

the best return on every dollar spent on new pasture this spring, because they have the highest lasting value.

4. Steer clear of uncertified seed

Uncertified seed, while cheap, is the riskiest option for renewal. There's no knowing what it contains, or how it will perform.

It can also introduce new and unwanted weeds, and other issues associated with seed of unknown origin and quality.

5. Do it well

Resist the temptation to cut corners. If the budget's tight, restore and sow smaller areas, but tick all the boxes for good establishment, and save yourself the stress of a poor result.



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If you'd like to talk about spring renewal, contact your local Barenbrug area manager.

We're here to help.

Perennial favourites

Nothing says home grown feed like perennial ryegrass. But not all perennials are equal. You need pastures you can trust to earn their keep, and then some.

All farms

Array Tall, leafy and densely tillered, Array is super easy to eat and unbeaten for total yield in industry testing. Buffer yourself with great cool season growth; utilise soil nitrogen more efficiently, and give the tractor a rest; it's very persistent.

Maxsyn Persistent, tough and prolific, Maxsyn is the go-to for growing more feed on every hectare, year round, even in summer and autumn, when it really shines. Plus it has plenty of tillers for adaptability.

Governor An outstanding survivor, Governor is always there for leafy, green grazing when you need it in early spring and autumn, whether it's for calving, lambing, flushing ewes for mating or keeping cows milking well.

4front The tetraploid that's good for the environment, and your animals too. 4front is so tasty and easy to manage, you can let it grow

a bit longer and animals will still scoff it up and thrive, producing more off your existing land, for the same amount of nitrogen.



Fat and happy – Tyson doing what it does best.

Red meat specialist

Rohan Covering the ground like nothing else, low maintenance Rohan protects your hill country with fine, dense pasture and keeps animals happy with palatable, persistent easy-care feed all year long.

Tyson Add 35% more feed to the menu for hard-working mums during lambing and calving, and watch young animals prosper, without taking it all off mum's back. Especially good for weaning lambs onto the truck.

Hybrid vigour

Need phenomenal pasture for 2-5 years? Hybrid ryegrass is the answer. Extra cool season growth and tetraploid feed quality.

All farms

Forge Succulent, super-abundant and lighter on the environment, this high-yielding 3-5 year tetraploid puts more energy into every mouthful to help you get the best out of your animals all year, even in winter.

Shogun The original rockstar tetraploid hybrid for 1-3 year pastures is now supercharged with NEA12 endophyte and even more yield. Fast, delicious, nutritious and guaranteed to make animals happy.

Quick fix

Short-term pasture doesn't have to mean sacrificing production. Even 1-2 years of great growth helps fortify your feed budget.

All farms

Tabu+ Sow and stand back; you'll be grazing this sooner than virtually anything else. The record breaking Italian animals love, *Tabu+* flourishes in cool weather, so that's at least some of your winter feed sorted. A superb performer for 1-2 years.

Hogan Another super-fast starter, this classic large leaved annual tops industry-rated yield comparisons over 8-12 months so you can maximise productivity and efficiency.



What else?

If ryegrass doesn't suit your conditions, other species will.

Redefine cocksfoot Get legendary persistence without the clumpy, aggressive behaviour and clover suppression of older varieties.

Bareno brome Persistent and palatable, *Bareno* pasture brome grows leafy, green, legume-friendly feed where ryegrass struggles on summer dry, free draining soils.

Morrow red clover Energy-rich, happy in the sun and tap-rooted for summer resilience, *Morrow* red clover tempts even the fussiest of eaters, and you can graze it more often.

Captain plantain Meet the cool season plantain bred for feed when you need it most. Drought tolerant, with plenty of summer growth too, *Captain* also has properties to reduce nitrogen leaching.



Redefine (top) makes friends with legumes unlike old cocksfoot.



Morrow red clover

Great whites

Never under-estimate the nutritional and environmental power of high performance white clover.

All farms

Ruru Give your animals more energy and protein in summer and fix more nitrogen with this new medium leaved white clover bred for higher yield year-round.

Dairy

Kotuku Sow *Kotuku* for a large leaved white clover that thrives in summer, nourishing cows when ryegrass is not always at its best. Yields well and establishes fast, so it's also ideal for oversowing. Mix 50:50 with *Ruru*.

Red meat

Apex Don't miss out on white clover's benefits just because you have harder country! *Apex* spreads across the ground for persistence and improved tolerance of hard grazing, summer dry conditions and clover root weevil. Mix 50:50 with *Ruru*.



Next winter

Growing proven performers is just as valuable in winter as any other time of the year.

Robbos Dish up a better-balanced fodder beet. *Robbos* combines protein-rich leaves with high dry matter yield.

Invitation a late-maturing, yellow-fleshed swede, with high bulb keeping ability and leaf retention so you'll still have plenty of quality food for animals in late winter.



Robbos

Catching on

Sow fast growing species to cover bare ground, protect soil quality and soak up soil nitrogen and other nutrients after forage crops have been grazed in autumn or winter.

Catch-crop+ Prevent nitrogen leaching and grow more feed with better quality than oats alone using this dual species mix. *Tabu+* Italian ryegrass and *Hattrick* oats together give the best of both worlds – a multi-graze catch-crop, followed by a 12-18 month pasture.



Catch-crop+

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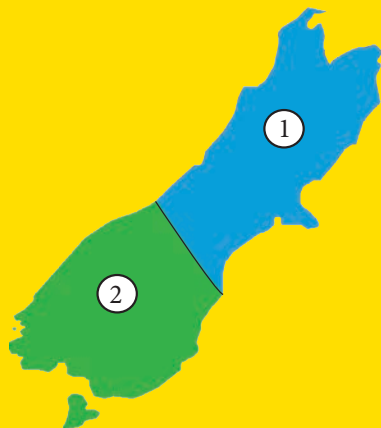
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